

## Abstract

A method and apparatus for localizing a target graphic containing textual elements based on a first geographical region. Textual elements are extracted from the target graphic. The extracted textual elements are stored as a first set of textual element records to be modified based on the language and/or customs of a second geographical region to form a second set of textual element records. The first set of textual element records is accessed and modified to form the second set of textual element records. Modified textual elements are imported from the second set of textual element records into the target graphic. The sets of textual elements may be stored in database form for a plurality of geographic regions and a glossary may be provided to assist in the localization.